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AARP Resume Advisor, Powered by TopResume, Can Help Experienced Workers Stand out From Competition

WASHINGTON, DC - AARP is launching a new resume advice and professional writing service tailored to help older workers who are looking for new jobs or switching positions.

"Resume writing is crucial as more and more older workers stay in the workforce, often looking for new jobs, or even new careers," said Susan Weinstock, AARP Vice President for Financial Resilience Programs. "This exciting new service is a big step forward for those making a job change. Older workers can face unique challenges in the employment market, and part of our mission is to help them successfully navigate those obstacles and find rewarding work."

The service, AARP Resume Advisor[™], is powered by TopResume, the largest resume-writing service in the world. It is available here and offers a free expert resume review. Job seekers will receive objective feedback on how effectively their resume communicates their skills and expertise, and personalized recommendations to make it stand out from the competition.

Additionally, AARP.org registered users and AARP members seeking in depth assistance with their resume, cover letter or LinkedIn profile can access preferred pricing to work with specialized experts who cater attention to the needs of 50 and older job searchers, including ways to age-proof their resumes.

"Writing a great resume for today's competitive job market has become part-art, part-science, so job seekers at every level need a polished resume that effectively markets their qualifications and bypasses the hiring bots," said Jeff Berger, CEO and founder of TopResume's parent company, Talent Inc. "We're excited to leverage our resume-writing expertise to empower AARP's members with the information they need to combat age discrimination and obtain fulfilling work."

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About AARP

AARP is the nation's largest nonprofit, nonpartisan organization dedicated to empowering people 50 and older to choose how they live as they age. With a nationwide presence and nearly 38 million members, AARP strengthens communities and advocates for what matters most to families: health security, financial stability and personal fulfillment. AARP also produces the nation's largest circulation publications: AARP The Magazine and AARP Bulletin. To learn more, visit www.aarp.org or follow @AARP and @AARPadvocates on social media. Stand out from the competition.

About TopResume

TopResume, a Talent Inc. company, is the largest resume-writing service in the world, and writes and analyzes more resumes and LinkedIn profiles than any other service. Job seekers work directly with professional writers and industry experts to redefine their personal brand and stand out from the crowd during the job-search process. Follow TopResume on Facebook, LinkedIn, Twitter, and Instagram.

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