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Larry King Partners with AARP to Present Daily Minute Feature “Larry King Droppin’ In”

Broadcasting legend aligns with AARP as a digital distribution partner and will deliver content via AARP.org's new “Droppin' In” online player; King will also be a featured panelist during the Life Reimagined Experience at Life@50+ on October 5

NEW YORK, NY, October 2, 2013 – Beginning this month, broadcasting legend Larry King will distribute a one minute daily feature "Larry King Droppin' In," brought to you by Toyota. On October 2nd, the daily feature will be available at aarp.org/larryking where a variety of King's audio vignettes will be accessible on AARP's Droppin' In Player.

The "Larry King Droppin' In" series will highlight King's thoughts and personal experiences on a variety of topics as they relate to his 50+ years in broadcasting. The Larry King Cardiac Foundation and Keep Memory Alive will be beneficiaries.

To launch his new relationship with AARP, King will be a featured panelist during the upcoming Life@50+ National Event and Expo on October 5th in Atlanta, Georgia at the Georgia World Congress Center. During the “Life Reimagined Experience,” King will join television anchor /host Jane Pauley and Fast Company cofounder Alan Webber on stage to share his personal connection to the theme “a life reimagined.” The session is based on a new idea from AARP that is centered on a series of experiences-both online and in-person-that guide people through life transitions by helping them discover new possibilities at any age and connect with people that are pursuing similar passions and goals.

To attend the Life Reimagined Experience featuring Larry King on October 5, visit www.aarp.org/events to register.

About Larry King

Before being known for his unique interview style on his CNN show 'Larry King Live', he started his career in radio in 1957 as a disc jockey. Larry eventually became the host of a local radio show and later went on to host his own national nightly talk show in 1978 for the Mutual Broadcasting System. Cultivating an audience through his interactive caller platform and interesting political opinions, Larry King received critical acclaim and became one of the most listened to radio show host personalities. Today his current show Larry King Now on Hulu and Ora.tv features Larry King's one-of-a-kind interviews with celebrities and newsmakers from all walks of life.

About AARP

AARP is a nonprofit, nonpartisan organization, with a membership of more than 37 million, that helps people turn their goals and dreams into real possibilities, strengthens communities and fights for the issues that matter most to families such as healthcare, employment and income security, retirement planning, affordable utilities and protection from financial abuse. We advocate for individuals in the marketplace by selecting products and services of high quality and value to carry the AARP name as well as help our members obtain discounts on a wide range of products, travel, and services. A trusted source for lifestyle tips, news and educational information, AARP produces AARP The Magazine, the world's largest circulation magazine; AARP Bulletin; www.aarp.org; AARP TV & Radio; AARP Books; and AARP en Español, a Spanish-language website addressing the interests and needs of Hispanics. AARP does not endorse candidates for public office or make contributions to political campaigns or candidates. The AARP Foundation is an affiliated charity that provides security, protection, and empowerment to older persons in need with support from thousands of volunteers, donors, and sponsors. AARP has staffed offices in all 50 states, the District of Columbia, Puerto Rico, and the U.S. Virgin Islands. Learn more at www.aarp.org.

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