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Larry King Returns to Radio Exclusively on Cumulus Stations

New Series: “Larry King Droppin’ In” Sponsored by Toyota

(New York City) 11-9-13 – Larry King is returning to radio via Cumulus stations after nearly 6 decades since the first day he started on radio. His return will be in the form of a new nationally syndicated one-minute daily radio feature, “Larry King Droppin’ In.”

The format of the “Larry King Droppin’ In” series will highlight Larry King’s observations and personal experiences on a wide variety of topics. The program will launch on terrestrial radio across the country on November 11th, 2013 to be heard Monday through Friday in morning drive on over 50 Cumulus stations including legendary radio outlets like WABC AM in New York City, KABC in Los Angeles and WLS in Chicago.

AARP, a digital distribution partner through a Media Player, produced by Impact Shift Media, will carry the daily feature along with bonus audio, a variety of Larry King related content, and ongoing coverage of his return to radio on www.aarp.org/larryking

About Larry King

Larry King is a living legend returning to his roots and true love: terrestrial radio. Before being known for his unique interview style on his CNN show ‘Larry King Live’, he started his career in radio in 1957 as a disc jockey. Larry eventually became the host of a local radio show and later went on to host his own national nightly talk show in 1978 for the Mutual Broadcasting System. Cultivating an audience through his interactive caller platform and interesting political opinions, Larry King received critical acclaim and became one of the most listened to radio show host personalities. Many consider Larry King as the pioneer and inspiration of many popular radio hosts today such as Ryan Seacrest, Dave Ramsey, Rush Limbaugh, Glenn Beck, Sean Hannity and Howard Stern.

About Cumulus Media

Cumulus Media Inc. (NASDAQ: CMLS) is the largest pure-play radio company in the nation, with approximately 520 owned and operated radio stations, a distribution network reaching nearly 5,500 stations and a content creation platform recently fortified by its pending acquisition of Westwood One. For more information, visit www.cumulus.com.

About AARP

AARP is a nonprofit, nonpartisan organization, with a membership of more than 37 million, that helps people turn their goals and dreams into real possibilities, strengthens communities and fights for the issues that matter most to families such as healthcare, employment and income security, retirement planning, affordable utilities and protection from financial abuse. We advocate for individuals in the marketplace by selecting products and services of high quality and value to carry the AARP name as well as help our members obtain discounts on a wide range of products, travel, and services. A trusted source for lifestyle tips, news and educational information, AARP produces AARP The Magazine, the world's largest circulation magazine; AARP Bulletin; www.aarp.org; AARP TV & Radio; AARP Books; and AARP en Español, a Spanish-language website addressing the interests and needs of Hispanics. AARP does not endorse candidates for public office or make contributions to political campaigns or candidates. The AARP Foundation is an affiliated charity that provides security, protection, and empowerment to older persons in need with support from thousands of volunteers, donors, and sponsors. AARP has staffed offices in all 50 states, the District of Columbia, Puerto Rico, and the U.S. Virgin Islands. Learn more at www.aarp.org

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