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Jeff Gordon to Join Volunteers for Food Packing Event at Drive to End Hunger Display at Daytona International Speedway

Driver of the No. 24 Drive to End Hunger Chevrolet to speak with media, help pack food, conduct Q&A for volunteers, join check presentation to local food bank.

Daytona Beach, FL—Four-time NASCAR Cup Series champion Jeff Gordon will join volunteers and speak to interested media to conclude a food packing event sponsored by the AARP Credit Card from Chase and hosted by AARP Foundation at Daytona International Speedway on Friday, February 21.

Approximately 300 people will volunteer for one-hour shifts from 12:00 p.m. – 5:00 p.m. to pack nearly 20,000 meals to benefit Second Harvest Food Bank of Central Florida. Five lucky fans from each shift will be invited back later to attend a question-and-answer session, and to pack more meals, with Gordon, driver of the No. 24 Drive to End Hunger Chevrolet SS for Hendrick Motorsports. Gordon will then be available for media interviews.

Gordon will also join representatives from the AARP Credit Card program and AARP Foundation to present a \$25,000 check to Second Harvest Food Bank of Central Florida.

WHAT: Jeff Gordon joins volunteer food packing event. Media availability; photo opps of Gordon and volunteers packing meals; check presentation; Q&A session.

WHO: **Jeff Gordon**, four-time NASCAR Cup Series champion and driver of the No. 24 Drive to End Hunger Chevrolet SS

Brad Butterstein, Chair, Second Harvest Food Bank of Central Florida

Mike Rittler, General Manager, Chase Card Services

Lisa Marsh Ryerson, President, AARP Foundation

WHEN: Friday, February 21

12:00 p.m. – 5:00 p.m.	Volunteer meal packing event
5:30 p.m. – 5:45 p.m.	Welcoming remarks and \$25,000 check presentation
5:45 p.m. – 6:05 p.m.	Moderated fan Q&A session with Jeff Gordon
6:05 p.m. – 6:30 p.m.	Gordon packs meals with volunteers
6:30 p.m. – 6:50 p.m.	Gordon media availability

WHERE: Drive to End Hunger mobile display at Daytona International Speedway

Midway Corporate Displays

Just outside Turn 4 Tunnel

Golf carts may be available to help transport from DIS Media Center.

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About AARP Foundation:

AARP Foundation is working to win back opportunity for struggling Americans 50+ by being a force for change on the most serious issues they face today: housing, hunger, income and isolation. By coordinating responses to these issues on all four fronts at once, and supporting them with vigorous legal advocacy, the Foundation serves the unique needs of those 50+ while working with local organizations nationwide to reach more people, strengthen communities, work more efficiently and make resources go further. AARP Foundation is AARP's

affiliated charity. Learn more at www.aarpfoundation.org.

About Chase:

Chase is the U.S. consumer and commercial banking business of JPMorgan Chase & Co. (NYSE: JPM), a leading global financial services firm with assets of \$2.5 trillion and operations in more than 60 countries. Chase serves more than 50 million consumers and four million small businesses through more than 5,500 bank branches, 17,500 ATMs, credit cards, mortgage offices, and online and mobile banking as well as through relationships with auto dealerships. More information about Chase is available at www.chase.com and [@Chase](https://twitter.com/Chase).

About Second Harvest Food Bank of Central Florida:

SHFBCF is a member of Feeding America – the largest charitable domestic hunger-relief organization in the United States. SHFBCF secures and distributes food and grocery products to approximately 500 local nonprofit feeding programs throughout Central Florida. Last year, with the help of numerous donors, volunteers and a caring, committed community, the food bank distributed more than 39 million pounds of grocery products – the equivalent of more than 26 million meals – to partner programs such as food pantries, soup kitchens, women’s shelters, senior centers, day care centers and Kids Cafes. On average, more than 55,000 different people receive assistance provided by SHFBCF each week. To learn more about SHFBCF, visit www.FeedHopeNow.org.

CONTACT

Tara Dunion (AARP): 202-468-2667, tdunion@aarp.org
