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AARP Supports Women in Need with Special Mother's Day Offer

AARP Donates 10% of Member Dues to Humanitarian Organization CARE

WASHINGTON– In honor of Mother's Day and in celebration of moms, grandmothers, aunts, sisters and daughters everywhere, AARP will donate 10 percent of new and renewal membership dues received between May 1 and May 12, 2014 to the humanitarian organization **CARE**.

To join AARP, visit www.aarp.org/mothersday or call (888) 464-4366.

CARE fights poverty for all by focusing on girls and women with programs that bring lasting change to whole communities. In 2013, AARP Foundation granted CARE relief funds to support victims in the Philippines devastated by Typhoon Haiyan. And in 2011, AARP honored CARE President and CEO Dr. Helene D. Gayle with an Inspire Award for her work to fight global poverty. Dr. Gayle has said that women are not only disproportionately impacted by poverty, but that, in many ways, they hold the key to long-term change for themselves and their families.

"So often mothers put family first and work to improve their communities, which is why AARP is donating to an organization empowering women in poverty to make a change for the better," said AARP Executive Vice President and Chief Operating Officer Jo Ann Jenkins. "With this donation, AARP salutes mothers who often find their work is never done and may transition into becoming a caregiver for a spouse or an aging parent, sometimes while simultaneously raising their own children."

CARE's work in helping families in some of the world's poorest communities gives girls and women more access to classrooms, a job and even a doctor.

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AARP is a nonprofit, nonpartisan organization, with a membership of nearly 38 million, that helps people turn their goals and dreams into real possibilities, strengthens communities and fights for the issues that matter most to families such as healthcare, employment and income security, retirement planning, affordable utilities and protection from financial abuse. We advocate for individuals in the marketplace by selecting products and services of high quality and value to carry the AARP name as well as help our members obtain discounts on a wide range of products, travel, and services. A trusted source for lifestyle tips, news and educational information, AARP produces AARP The Magazine, the world's largest circulation magazine; AARP Bulletin; www.aarp.org; AARP TV & Radio; AARP Books; and AARP en Español, a Spanish-language website addressing the interests and needs of Hispanics. AARP does not endorse candidates for public office or make contributions to political campaigns or candidates. The AARP Foundation is an affiliated charity that provides security, protection, and empowerment to older persons in need with support from thousands of volunteers, donors, and sponsors. AARP has staffed offices in all 50 states, the District of Columbia, Puerto Rico, and the U.S. Virgin Islands. Learn more at www.aarp.org.

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