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## **AARP Foundation Invites NASCAR Fans To "Ride With Jeff"**

The promotion in its second year allows donors to have their names appear on the No. 24 Drive to End Hunger Chevrolet at Chicagoland race.

**WASHINGTON** – AARP Foundation today announced an exciting opportunity for Jeff Gordon fans to join their favorite driver on the track at one of the season's biggest races, while also supporting solutions that help the nearly nine million Americans age 50-plus who face the risk of hunger.

The Drive to End Hunger "Ride with Jeff Gordon" promotion allows fans who donate \$224 to have their names printed on the hood of the No. 24 Drive to End Hunger Chevrolet SS at the September race at Chicagoland Speedway. Donors will also receive a digital "thank you" and a limited-edition replica Drive to End Hunger mini helmet commemorating their support.

"Take a ride with me and get involved in a worthy cause by helping people put food on the table," said Gordon, four-time NASCAR Cup Series champion. "This is a great way for NASCAR fans to have fun while helping leave older adult hunger in the dust."

All contributions to Drive to End Hunger support the hunger solutions of AARP Foundation. Contributions not only help provide immediate relief to people in need, but also support the development of long-term solutions to prevent the threat of hunger.

"Every day, far too many older Americans are forced to make the difficult choice of whether to eat or to pay for other necessities, like their medicine or their electric bill," said Lisa Marsh Ryerson, AARP Foundation president. "We hope that fans will enjoy the 'Ride with Jeff Gordon' while also helping out on an important cause.

"Plus," continued Ryerson, "by putting your name on the hood of the No. 24 Drive to End Hunger Chevrolet SS you may be crossing the finish line a split-second before Jeff, himself!"

To learn more or to get involved, please visit [www.DTEH.org/RideWithJeff](http://www.DTEH.org/RideWithJeff) and follow the conversation on Twitter [#RidewithJeff](https://twitter.com/RidewithJeff)

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### **About AARP Foundation**

AARP Foundation is working to win back opportunity for struggling Americans 50+ by being a force for change on the most serious issues they face today: housing, hunger, income and isolation. By coordinating responses to these issues on all four fronts at once, and supporting them with vigorous legal advocacy, the Foundation serves the unique needs of those 50+ while working with local organizations nationwide to reach more people, strengthen communities, work more efficiently and make resources go further. AARP Foundation is charitable affiliate of AARP. Learn more at [www.aarpfoundation.org](http://www.aarpfoundation.org).

### **Contact**

Charlotte Castillo  
(202) 434-2560  
[media@aarp.org](mailto:media@aarp.org)  
[@AARPMedia](https://twitter.com/AARPMedia)

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