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AARP COO Jo Ann Jenkins Named Among Most Influential Nonprofit Leaders for Second Time

WASHINGTON, D.C. (August 1, 2014) – *The NonProfit Times* today published its annual listing: [NPT Power & Influence Top 50](#), which for the second consecutive year names Executive Vice President and Chief Operating Officer of AARP Jo Ann Jenkins among one of the most influential nonprofit leaders in the U.S.

The NonProfit Times annually highlights 50 of the sector’s leaders for their innovation, influence on the broader sector and for developing organizational models that can be replicated to aid its success.

“We are elated to see Jo Ann receive this honor for the second consecutive year and applaud her for this testament to her unwavering dedication to meeting the needs of people 50 and older,” said AARP CEO A. Barry Rand. “This award reaffirms my confidence that AARP will thrive under the guidance of Jo Ann beginning Sept. 1 as she takes over as CEO of AARP, and that she will continue to propel our mission to make positive impacts on the lives of 50+ adults, their families, and their communities.”

As Chief Operating Officer Jenkins leads an enterprise-wide strategy to define priorities, align processes and allocate resources in support of older Americans and their families. She oversees 10 of the association’s key programs, including strategic planning, management and coordination of AARP’s multiple member-facing distribution channels, technology and digital operations, and development of an innovation strategy.

In 2010, Jenkins joined the organization as AARP Foundation President. Through her more than 25 years of extensive leadership, management, planning and business experience, and a strong sense of social mission, she led the Foundation’s far-reaching development and social impact initiatives including Drive to End Hunger, a national effort by AARP and AARP Foundation to help the millions of older Americans who struggle with hunger every day. Under her direction, the Foundation’s overall donor base increased by 90 percent over two years.

The executives selected for the top 50 list will be honored for their work at the *NPT Power & Influence Top 50 Gala* on September 18, 2014 at The National Press Club in Washington, D.C.

About AARP

AARP is a nonprofit, nonpartisan organization, with a membership of nearly 38 million, that helps people turn their goals and dreams into real possibilities, strengthens communities and fights for the issues that matter most to families such as healthcare, employment and income security, retirement planning, affordable utilities and protection from financial abuse. We advocate for individuals in the marketplace by selecting products and services of high quality and value to carry the AARP name as well as help our members obtain discounts on a wide range of products, travel, and services. A trusted source for lifestyle tips, news and educational information, AARP produces AARP The Magazine, the world's largest circulation magazine; AARP Bulletin; [www.aarp.org](#); AARP TV & Radio; AARP Books; and AARP en Español, a Spanish-language website addressing the interests and needs of Hispanics. AARP does not endorse candidates for public office or make contributions to political campaigns or candidates. The AARP Foundation is an affiliated charity that provides security, protection, and empowerment to older persons in need with support from thousands of volunteers, donors, and sponsors. AARP has staffed offices in all 50 states, the District of Columbia, Puerto Rico, and the U.S. Virgin Islands. Learn more at [www.aarp.org](#).

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