

- [PRESS](#)
- [Press Releases](#)

## **Petplan Plans for New Exclusive Offer for AARP Members**

### **Petplan Selected to Satisfy Growing Demand for Pet Insurance**

Newtown Square, PA (Sept. 8, 2014) – Petplan announced it entered into a multi-year agreement with AARP to provide exclusive deals for AARP Members. AARP members will soon be able to save money by purchasing pet insurance from Petplan, America’s best-loved pet insurance.

This fall, Petplan will unleash an exciting new offer designed for AARP members, which comes in direct response to an unmet need. According to Petplan’s claims data, every six seconds a pet parent faces a vet bill of over \$1,000. This unexpected expense can be challenging for any family. Petplan’s pet insurance provides welcome financial support while the family focuses on the beloved pet. Now this financial peace of mind is available to AARP members with a special offer.

Petplan's major goal is to revolutionize awareness of pet insurance in the United States. This relationship not only broadens Petplan's reach to include AARP's nearly 38 million members, but makes reaping the therapeutic and rewarding benefits of pet ownership much easier for members.

The love of a cherished pet isn't something that should be jeopardized due to budget concerns. However, with veterinary healthcare costs on the rise according to the [American Pet Products Association](#), some families may be forced to balance the benefits of pet ownership against the potentially high costs of veterinary services. Pet insurance helps ensure they never have to make such trade-offs.

For Petplan Co-Founders and Co-CEOs, Chris and Natasha Ashton, the need was clear. “AARP is concerned with enhancing the quality of life of its members,” says Chris Ashton. “As pet parents ourselves, we understand how important our pets’ companionship is to the quality of life. Pets are loyal and trustworthy. They give us an energy boost when we need it and show us day in and day out how much they care. They help us start each day feeling optimistic. That’s why we, in turn, want to make sure that pets receive quality health care when they need it, without the worry of large unexpected vet bills.”

“We are excited to welcome Petplan as a unique new service provider for our members,” said AARP Services Inc. Senior Vice President Angela Jones. “The combination of valuable services and educational content available from Petplan will be meaningful to AARP members who are pet owners.”

Petplan will begin extending an exclusive offer to AARP members this fall, 2014.

#### **ABOUT PETPLAN**

Petplan is more than a pet insurance company. We're dedicated to providing pet parents with the support, resources and tools they need to keep their pets not just surviving—but thriving—into their old age. Simply put, we aim to be the kind of company that will make our pets proud. Petplan is the only pet insurance company to have been included on *Inc. Magazine's* list of 500 fastest-growing, privately held companies in America. For the second consecutive year, Petplan was listed among the top 50 companies on *Forbes'* annual ranking of America’s Most Promising Companies – a list of 100 privately held, high-growth companies with bright futures. Petplan’s fully customizable [dog insurance](#) and [cat insurance](#) policies provide comprehensive coverage for all hereditary and chronic conditions for the life of the pet as standard. Petplan policies are underwritten by AGCS Marine Insurance Company in the U.S. and by Allianz Global Risks US Insurance Company in Canada. The Allianz Group was rated A+ by A.M. Best in 2012. For more information about Petplan pet insurance, visit [www.gopetplan.com](http://www.gopetplan.com), read the Petplan [Vets for Pets](#) blog or call 1-866-467-3875.

#### **ABOUT AARP**

AARP is a nonprofit, nonpartisan organization, with a membership of nearly 38 million, that helps people turn their goals and dreams into real possibilities, strengthens communities and fights for the issues that matter most to families such as healthcare, employment and income security, retirement planning, affordable utilities and protection from financial abuse. We advocate for individuals in the marketplace by selecting products and services of high quality and value to carry the AARP name as well as help our members obtain discounts on a wide range of products, travel, and services. A trusted source for lifestyle tips, news and educational information, AARP produces AARP The Magazine, the world's largest circulation magazine; AARP Bulletin; [www.aarp.org](http://www.aarp.org); AARP TV & Radio; AARP Books; and AARP en Español, a Spanish-language website addressing the interests and needs of Hispanics. AARP does not endorse candidates for public office or make contributions

to political campaigns or candidates. The AARP Foundation is an affiliated charity that provides security, protection, and empowerment to older persons in need with support from thousands of volunteers, donors, and sponsors. AARP has staffed offices in all 50 states, the District of Columbia, Puerto Rico, and the U.S. Virgin Islands. Learn more at [www.aarp.org](http://www.aarp.org).

## **ABOUT AARP SERVICES, INC.**

AARP Services, Inc., founded in 1999, is a wholly-owned taxable subsidiary of AARP. AARP Services manages the provider relationships for and performs quality control oversight of the wide range of products and services that carry the AARP name and are made available by independent providers as benefits to AARP's millions of members. The provider offers currently span health products, financial products, travel and leisure products, and life event services. Specific products include Medicare supplemental insurance; credit cards, auto and home, mobile home and motorcycle insurance, life insurance and annuities; member discounts on rental cars, cruises, vacation packages and lodging; special offers on technology and gifts; pharmacy services and legal services. AARP Services also engages in new product development activities for AARP and provides certain consulting services to outside companies.

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