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Inside the October Issue of AARP Bulletin

The real deal with diabetes; dangerous drug shortages; 50+ have the bucks; Medicare enrollment scams & more

Don't Ignore the Signs of Diabetes: 1 in 4 Americans over the age of 65 have diabetes and a shocking 86 million Americans have prediabetes. Although manageable, diabetes can be a life-threatening disease if left untreated. In the new issue of *AARP Bulletin*, Actress S. Epatha Merkerson reveals her own shocking diagnosis and what she's doing to prevent long-term complications. *AARP Bulletin* also shares eight important facts about the disease that can save your life. (Page 10)

Dangerous Drug Shortages: Over the past few years, the number of drugs listed by the FDA as being either in short supply or unavailable has skyrocketed. Healthcare providers and their patients across the country are hit the hardest due to these shortages. This month's issue of *AARP Bulletin* takes a look at the growing problems within the drug production system and the life-saving medicines that are in a critically low supply. (Page 14)

Deciding If You Should Rent or Buy: Many older Americans make the choice to downsize or move after retirement, resulting in a big decision to rent or buy their next residence. *AARP Bulletin* financial columnist Jane Bryant Quinn discusses the benefits of both and what to consider when making the decision. (Page 26)

Scam Alert: Medicare Enrollment: Open enrollment means open season for identity thieves to target Medicare members and scam the system. In the October *AARP Bulletin*, Scam Alert columnist Sid Kirchheimer outlines key steps in making sure your Medicare is closely guarded. (Page 28)

50+ Have The Bucks: Today's high-profile ad campaigns may be targeting a younger demographic, but it's the boomer generation that is making the most money and spending it, too. Brainwashed by cultural and negative stereotypes, boomers are constantly overlooked for their significant buying power. The October issue of *AARP Bulletin* points out the opportunity that lies in the pockets of Americans over 50 and challenges marketers to stop ignoring them. (Page 22)

My Fair Lady's 50th Anniversary: This October will mark 50 years since the debut of the boomer classic, "My Fair Lady" onto the cinema screens. Based on the play *Pygmalion*, who knew that the role of Eliza played by Audrey Hepburn was originally refused by none other than Julie Andrews? In celebration of the upcoming anniversary, the October issue of *AARP Bulletin* highlights a few fascinating facts about the acclaimed musical. (Page 8)

For exclusive online features and original daily content, visit the *AARP Bulletin* (www.aarp.org/bulletin) website, the only daily, go-to news source for people 50+. Features include exclusive online columns such as *Ask Ms. Medicare*, *Financially Speaking*, *Scam Alert*, *Save a Buck* and more.

To schedule interviews with an editor from *AARP Bulletin* or to receive a complimentary issue, please contact Carla Clunis at 646-633-4971 or carla.clunis@coburnww.com or Paola Torres at 202-434-2555 or ortorres@aarp.org.

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About AARP Bulletin

The definitive news source for AARP's members, *AARP Bulletin* (www.aarp.org/bulletin) reaches more than 23.5 million households each month in print, with additional news and in-depth coverage online. Covering health and health policy, Medicare, Social Security, consumer protection, personal finance, and AARP state and national news developments, *AARP Bulletin* delivers the story behind the key issues confronting 50+ America. The monthly consumer-oriented news publication has become a must-read for congressional lawmakers and Washington opinion leaders, and it provides AARP members with pertinent information they need to know.

About AARP

AARP is a nonprofit, nonpartisan organization, with a membership of nearly 38 million, that helps people turn their goals and dreams into real possibilities, strengthens communities and fights for the issues that matter most to families such as healthcare, employment and income security, retirement planning, affordable utilities and protection from financial abuse. We advocate for individuals in the marketplace by selecting products and services of high quality and value to carry the AARP name as well as help our members obtain discounts on a

wide range of products, travel, and services. A trusted source for lifestyle tips, news and educational information, AARP produces AARP The Magazine, the world's largest circulation magazine; AARP Bulletin; www.aarp.org; AARP TV & Radio; AARP Books; and AARP en Español, a Spanish-language website addressing the interests and needs of Hispanics. AARP does not endorse candidates for public office or make contributions to political campaigns or candidates. The AARP Foundation is an affiliated charity that provides security, protection, and empowerment to older persons in need with support from thousands of volunteers, donors, and sponsors. AARP has staffed offices in all 50 states, the District of Columbia, Puerto Rico, and the U.S. Virgin Islands. Learn more at www.aarp.org.

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