

- PRESS
- Press Releases

Sony Music Store To Offer New Value Program to AARP Members

Members Can Save Now on a Variety of New Music Titles and Legacy Recordings Catalog Releases

New York, NY - Nov. 20, 2014 – Sony Music Entertainment and its catalog division, Legacy Recordings, have formed a new relationship with AARP which will offer the 37 million members of AARP special music packages, deals and discounts.

In addition to receiving savings on new Sony Music releases, AARP members will also be offered discounts from new and catalog titles from Legacy Recordings.

"Helping people save money has been a priority for AARP for more than 50 years," said Angela Jones, Senior Vice President, Business Development and Lifestyle, AARP Services, Inc. "We're pleased to enter into a relationship with Sony Music that will help our members' dollars stretch further while enjoying the music they love – from contemporary or legacy artists."

Sony Music Entertainment will provide AARP members special access to an unparalleled library of music, including many meticulously restored and remastered archival titles, from virtually every musical genre including popular, rock, jazz, blues, R&B, folk, country, gospel, rap, hip-hop, Broadway musicals, movie soundtracks, world music, classical, comedy and more.

In addition, each month Sony Music will bring AARP members exclusive savings on select box sets, classic catalog titles and new releases -- such as Willie Nelson's forthcoming *December Days* and Leonard Cohen's *Live In Dublin* -- from the label's current roster.

As a limited time bonus, www.musicdeals.com is offering AARP members free shipping on all orders from now through December 31, 2014.

"Music has and will always be an important part of the lives and identity of the Boomer generation," said Adam Block, President of Sony Music's Legacy Recordings. "AARP is connecting with many millions of us daily and we're pleased to be partnering with this renowned organization to make it easier and more affordable than ever for their members to access their favorite artists and albums."

#

About Sony Music Entertainment

Sony Music Entertainment is a global recorded music company with a current roster that includes a broad array of both local artists and international superstars. The company boasts a vast catalog that comprises some of the most important recordings in history. It is home to premier record labels representing music from every genre, including American Recordings, Arista Nashville, Beach Street Records, BNA Records, Columbia Nashville, Columbia Records, Day 1, Epic Records, Essential Records, Flicker Records, Kemosabe Records, LaFace Records, Legacy Recordings, MASTERWORKS, Polo Grounds, RCA Records, RCA Nashville, RCA Red Seal, Reunion Records, Roc Nation, Sony Classical, Sony Music Latin, Star Time International, Syco Music, Verity Gospel Music Group, and Volcano Entertainment. Sony Music Entertainment is a wholly owned subsidiary of Sony Corporation of America.

About Legacy Recordings

Legacy Recordings, the catalog division of Sony Music Entertainment, is home to the world's foremost library of historically significant commercial recordings, a peerless collection of works by the most important musical artists of the 19th, 20th and 21st centuries. Across a variety of platforms, the label offers contemporary music fans access to thousands of meticulously restored and remastered archival titles representing virtually every musical genre including popular, rock, jazz, blues, R&B, folk, country, gospel, Broadway musicals, movie soundtracks, world music, classical, rap, hip-hop, comedy and more.

About AARP

AARP is a nonprofit, nonpartisan organization, with a membership of nearly 38 million, that helps people turn their goals and dreams into real possibilities, strengthens communities and fights for the issues that matter

most to families such as healthcare, employment and income security, retirement planning, affordable utilities and protection from financial abuse. We advocate for individuals in the marketplace by selecting products and services of high quality and value to carry the AARP name as well as help our members obtain discounts on a wide range of products, travel, and services. A trusted source for lifestyle tips, news and educational information, AARP produces AARP The Magazine, the world's largest circulation magazine; AARP Bulletin; www.aarp.org; AARP TV & Radio; AARP Books; and AARP en Español, a Spanish-language website addressing the interests and needs of Hispanics. AARP does not endorse candidates for public office or make contributions to political campaigns or candidates. The AARP Foundation is an affiliated charity that provides security, protection, and empowerment to older persons in need with support from thousands of volunteers, donors, and sponsors. AARP has staffed offices in all 50 states, the District of Columbia, Puerto Rico, and the U.S. Virgin Islands. Learn more at www.aarp.org.

About AARP Services, Inc.

AARP Services, Inc., founded in 1999, is a wholly-owned taxable subsidiary of AARP. AARP Services manages the provider relationships for and performs quality control oversight of the wide range of products and services that carry the AARP name and are made available by independent providers as benefits to AARP's millions of members. The provider offers currently span health products, financial products, travel and leisure products, and life event services. Specific products include Medicare supplemental insurance; credit cards, auto and home, mobile home and motorcycle insurance, life insurance and annuities; member discounts on rental cars, cruises, vacation packages and lodging; special offers on technology and gifts; pharmacy services and legal services. AARP Services also engages in new product development activities for AARP and provides certain consulting services to outside companies.

Contact:

Tom Cording, Legacy Recordings, Sony Music Entertainment, 212-833-4448 or tom.cording@sonymusic.com
Mark Bagley, AARP, 202-434-2504 or mbagley@aarp.org
