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AARP Superstar 2015 Contest Set to Find America's Next 50+ Singing Sensation!

Winner Receives Grand Prize of \$5,000; Finalists to Perform Live at AARP's Life@50+ National Event & Expo in Miami in May

En español

WASHINGTON, DC—It's never too late to follow your dreams, just ask AARP members Julian Hernandez and Ká Wright.

This past year, talented vocalists Hernandez, 60, of Bloomfield, NJ, and Wright, 51, of Vero Beach, FL, were crowned co-winners of the inaugural AARP Superstar singing competition that culminated in September 2014 at AARP's Ideas@50+ National Event and Expo in San Diego.

Today, AARP is launching a new national search to find the *next* 50+ musical phenomenon with **AARP Superstar 2015 Contest**. The contest is open to anyone who will be age 50 by May 15th to compete for a \$5,000 grand prize. **AARP Superstar Contest** is accepting submissions now through March 12th, 2015, and concludes with a live competition in front of a celebrity panel of judges and a live audience at AARP's 2015 Life@50+ National Event & Expo in Miami on May 15th.

"We are extremely excited to launch AARP Superstar and offer our members a chance to become the singing sensation they always dreamed of, no matter what the age," said Myrna Blyth, editorial director, AARP. "This is a chance of a lifetime for those who have always believed in their voice, but haven't had the right opportunity to showcase their talents. We can't wait to uncover the next 50+ superstar!"

Contestants can submit video entries online through March 12th and a panel of judges will narrow the field to a group of semi-finalists. The general public will help to determine the top eight finalists via online voting from March 16th until April 3rd. Voting is open to all AARP.org registered users and each voter age 45+ (limit 1 vote per day) will be entered for a chance to win a \$5,000 sweepstakes*. The eight finalists will travel to Washington D.C. in late April to perform for the judges and then the final five finalists will be flown to Miami to compete in a LIVE singing competition in front of a live audience of AARP members and a celebrity panel of judges during the Life@50+ National Event & Expo. The five finalists will be provided with airfare, hotel for two nights and a \$250 gift card as part of the package for advancing to the finals.

Residents of all 50 states including Puerto Rico can enter the contest. Complete contest information, rules and regulations can be found online in English and Spanish at www.aarp.org/superstar2015

*U.S. residents (excluding Florida) who will be age 50 by May 15th, 2015 are eligible for the sweepstakes.

For more information on AARP Superstar 2015, please visit www.aarp.org/superstar2015

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About AARP

AARP is a nonprofit, nonpartisan organization, with a membership of nearly 38 million, that helps people turn their goals and dreams into real possibilities, strengthens communities and fights for the issues that matter most to families such as healthcare, employment and income security, retirement planning, affordable utilities and protection from financial abuse. We advocate for individuals in the marketplace by selecting products and services of high quality and value to carry the AARP name as well as help our members obtain discounts on a wide range of products, travel, and services. A trusted source for lifestyle tips, news and educational information, AARP produces AARP The Magazine, the world's largest circulation magazine; AARP Bulletin; www.aarp.org; AARP TV & Radio; AARP Books; and AARP en Español, a Spanish-language website addressing the interests and needs of Hispanics. AARP does not endorse candidates for public office or make contributions to political campaigns or candidates. The AARP Foundation is an affiliated charity that provides security, protection, and empowerment to older persons in need with support from thousands of volunteers, donors, and sponsors. AARP has staffed offices in all 50 states, the District of Columbia, Puerto Rico, and the U.S. Virgin Islands. Learn more at www.aarp.org.

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