# AARP Survey: More than 40\% of Men 50-Plus Say "Yes" to the ‘Little Pink Pill’ for Female Partner 

## Many open to a ride in a driverless car and most think it's harder to find a job today


#### Abstract

WASHINGTON, DC-AARP released today online survey results of people 50 -plus and their pulse on some of the most topical issues of the day. The results show openness to an FDA-approved pill to enhance the sex drive of female partners, but the survey also found that men and women differed on their willingness to use or suggest the use of the drug.


Of those surveyed:

- 41\% of men 50 -plus said they would encourage their partner to use the drug, if needed.
- $\mathbf{2 1 \%}$ of women 50 -plus said they would take the pill, if needed, to enhance their sex drive. *

The survey is part of an ongoing AARP polling series to disrupt aging and highlight how Americans 50 and older feel about issues that affect their health, finances, and everyday lives.

## 50-Plus Leaving the Door Open to Driverless Cars

In this survey, AARP found more openness to the cutting-edge driverless car. AARP asked people, "If you had the opportunity, would you take a ride in a driverless car?"The idea was popular with people 50 and older, and the older they were, the more open they were to the idea. See what some people 50 -plus have to say about whether or not they would ride in a driverless car: VIDEO: AARP Driverless Car Video

Of those surveyed:

- 59\% of people 50-plus said given the opportunity, they would take a ride in a driverless car
- 62\% of people 65-plus said given the opportunity, they would take a ride in a driverless car *


## Harder Now to Find Work Say 50-Plus

With Labor Day right around the corner, AARP also asked people 50 and older whether it is harder today to find a job than when they found their first job. See what some people 50 -plus have to say about looking for a job today: VIDEO: AARP Labor Day Video

Of those surveyed:

- 79\% of people 50-plus said they think it is harder now. ^

AARP will continue to share the opinions of Americans 50 and older on the issues of the day through the end of the year. Follow @AARPMedia on Twitter.

* Survey dates August 24-26, 2015
^ Survey dates August 28-30, 2015


#### Abstract

About AARP AARP is a nonprofit, nonpartisan organization, with a membership of nearly 38 million, that helps people turn their goals and dreams into real possibilities, strengthens communities and fights for the issues that matter most to families such as healthcare, employment and income security, retirement planning, affordable utilities and protection from financial abuse. We advocate for individuals in the marketplace by selecting products and services of high quality and value to carry the AARP name as well as help our members obtain discounts on a wide range of products, travel, and services. A trusted source for lifestyle tips, news and educational information, AARP produces AARP The Magazine, the world's largest circulation magazine; AARP Bulletin; www.aarp.org; AARP TV \& Radio; AARP Books; and AARP en Español, a Spanish-language website addressing the interests and needs of Hispanics. AARP does not endorse candidates for public office or make contributions


to political campaigns or candidates. The AARP Foundation is an affiliated charity that provides security, protection, and empowerment to older persons in need with support from thousands of volunteers, donors, and sponsors. AARP has staffed offices in all 50 states, the District of Columbia, Puerto Rico, and the U.S. Virgin Islands. Learn more at www.aarp.org.

## CONTACT:

Monique O'Grady, 202-434-2569, media@aarp.org

