

- PRESS
- Press Releases

## Wiley and AARP Release **Getting the Job You Want After 50 For Dummies®**

Learn everything you need to know about searching for a career after 50

**Hoboken, NJ**—Wiley and AARP today announce **Getting the Job You Want After 50 For Dummies®** (Wiley, 978-1-119-02284-8, August 2015, US \$22.99) by AARP Jobs Expert Kerry Hannon. More Americans are remaining in the workforce after age 50, and this book will provide readers with resources needed to update their resumes, give great interviews and help snag jobs in areas they are passionate about.

The Bureau of Labor Statistics predicts that the percentage of workers ages 50+ will increase from 19.5 percent to 25.2 percent of the labor force from 2010 to 2020 -- a growth rate greater than any other working age group. Encore careers have become an interest to a growing number of Americans. Currently, more than 40 million Americans are either involved in or considering an encore career. Whether searching for a new career by choice or necessity, AARP's **Getting the Job You Want After 50 For Dummies** will serve as a useful guide for those seeking a career after 50.

Hannon, a nationally-recognized authority on career transitions and retirement, said: "In **Getting the Job You Want After 50 For Dummies**, I help 50-plus workers shift their attitude about job hunting from apprehension to one of hope and possibility and show a few simple ways to rev up the job-search mojo to today's new workplace reality."

Wiley's AARP-branded titles fulfill the AARP promise of providing people 50+ with the know-how to accomplish a task while offering insight on how the new knowledge fosters lifelong growth and improves quality of life. These titles contain examples, ideas, and human interest stories, as well as useful take-away skills that inspire and empower the 50+ reader and enhance and reinforce AARP's role as a "trusted advisor."

AARP's **Getting the Job You Want After 50 For Dummies** is now available for purchase online and at retailers nationwide in both print and all e-book formats. For a full list of retailers, visit [www.dummies.com/buy/9781119022848](http://www.dummies.com/buy/9781119022848). To request a review copy or author interview, contact Chantal Kowalski at [ckowalski@wiley.com](mailto:ckowalski@wiley.com).

###

### **About the author:**

Kerry Hannon is a nationally recognized authority on career transitions and retirement, a frequent TV and radio commentator, and author of numerous books, including *Love Your Job* (Wiley/AARP), *What's Next?* (Berkley Trade/AARP), and *Great Jobs for Everyone 50+* (Wiley/AARP). Hannon is AARP's Jobs Expert and a regular contributor to *The New York Times*, *Forbes*, and *Money* magazine.

### **About For Dummies®**

After 20 years, more than 250 million copies printed, and millions of e-books downloaded, For Dummies is the world's bestselling reference series, well known for enriching people's lives by making knowledge accessible in a fun and easy way. Loyal customers around the globe agree that For Dummies is "more than a publishing phenomenon...[it is] a sign of the times," [ *The New York Times*]. With more than 1,800 active topics covering everything from health to history, music to math, sports to self-help, technology to travel, For Dummies is dedicated to Making Everything Easier. The For Dummies brand presence continues to expand wherever there is a need to know, including mobile apps, e-learning courses, a corporate custom publishing program, a robust consumer website, and a licensed product line that includes consumer electronics, culinary, crafts, video, software, musical instrument packs, home improvement, automotive, game, and more. For more information, visit [Dummies.com](http://Dummies.com). For Dummies is a branded imprint of Wiley.

### **About AARP**

AARP is a nonprofit, nonpartisan organization, with a membership of nearly 38 million, that helps people turn their goals and dreams into real possibilities, strengthens communities and fights for the issues that matter most to families such as healthcare, employment and income security, retirement planning, affordable utilities and protection from financial abuse. We advocate for individuals in the marketplace by selecting products and services of high quality and value to carry the AARP name as well as help our members obtain discounts on a wide range of products, travel, and services. A trusted source for lifestyle tips, news and educational

information, AARP produces *AARP The Magazine*, the world's largest circulation magazine; *AARP Bulletin*; [www.aarp.org](http://www.aarp.org); AARP TV & Radio; AARP Books; and AARP en Español, a Spanish-language website addressing the interests and needs of Hispanics. AARP does not endorse candidates for public office or make contributions to political campaigns or candidates. The AARP Foundation is an affiliated charity that provides security, protection, and empowerment to older persons in need with support from thousands of volunteers, donors, and sponsors. AARP has staffed offices in all 50 states, the District of Columbia, Puerto Rico, and the U.S. Virgin Islands. Learn more at [www.aarp.org](http://www.aarp.org).

Follow us on Twitter @ForDummies and @AARP, and friend us on Facebook.

**CONTACTS:**

Chantal Kowalski / Wiley, (317) 572-3492, [ckowalski@wiley.com](mailto:ckowalski@wiley.com)  
AARP Media Relations, (202) 434-2560, [media@aarp.org](mailto:media@aarp.org)

---