- PRESS
- Press Releases

## Inside the January/February Issue of AARP Bulletin

New Scams to Avoid: Rip-Offs That Target Your Hard-Earned Cash Your Life: The New Face of Hunger Boomers Turn 70: How They'll Change the World Again Your Money: How to Make Your Money Last Work Well With Young People: Thriving in an Intergenerational Workplace Washington Watch: High Drug Costs Under Spotlight Where We Stand: The Future of Housing

**WASHINGTON, DC** - As January sets in and a new year has begun, 2016 is a time for everyone to make personal changes and set new goals at work and at home. The January/February *AARP Bulletin* features several stories to guide readers about the new dangers facing our wallets, ways older workers can thrive in an intergenerational workplace and how to make monetary investments last.

**Cover Story:** Today's scam artists are on the phone, at your door and online. This issue of *AARP Bulletin* reports on the new predators that seek to take advantage of everyone's wallets. Older Americans, in particular, are defrauded of \$12.76 billion annually through identity theft, including several scams you have heard about but never thought you would become a victim of. *AARP Bulletin* provides key information about eight major scams, along with advice about how you can protect yourself from becoming a victim

**The New Face of Hunger:** We live in a country that throws out between 30 and 40 percent of its food supply, a bounty worth an estimated \$162 billion. Yet, millions of Americans struggle every day to have enough food and nutritious meals. *AARP Bulletin* features profiles of older Americans who comprise the nearly 10 million people age 50 and older who are becoming the new face of hunger. This article delves into the roots of the problem and highlights some innovative solutions to food insecurity that aim to give low-income people better opportunities to eat healthy foods.

**Boomers Turn 70:** It's a generation that influenced our whole country! From rewriting attitudes on race, gender and sex, dictating music tastes to changing just about everything in the world that they inherited. Our beloved Baby Boomers are hitting a milestone this year and they'll change the world once again. But who are these boomers, what are some of the challenges they are facing and what is the force that drives them to live and work longer than their predecessors? *AARP Bulletin profiles some of these individuals and* takes an in-depth look at the 2.5 million boomers that will turn 70 in 2016.

**How to Make Your Money Last:** AARP Bulletin highlights tips on how to make your dollars last. AARP's personal finance expert, Jane Bryant Quinn, gives readers tips on taking advantage of Uncle Sam's help to save at every age and stage and warns against retirement mistakes.

**Work Well With Young People:** As millennials enter the workforce, sooner or later you may have coworker, a client or even a boss who is 25 to 30 years younger. How do you hit it off? The January/February *AARP Bulletin* provides helpful tips to baby boomers and millennials alike on how to thrive in an intergenerational workplace.

**High Drug Costs Under the Spotlight:** AARP's Public Policy Institute recently found that the prices of brandname drugs increased nearly 13 percent in 2013. *AARP Bulletin* provides a watch on Washington as the leaders of the Senate Special Committee on Aging launch an investigation into the spiking of prescription drug prices.

**The Future of Housing:** AARP CEO, Jo Ann Jenkins, comments on a recent report by AARP Foundation and the Harvard Joint Center of Housing Studies that found that nearly 20 million older adults live in unaffordable and unsafe housing. Jenkins also highlights AARP's goal to spark new, innovative solutions that make communities more livable for people of all ages through the Future of Housing Summit.

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## **About AARP Bulletin**

The definitive news source for AARP's members, *AARP Bulletin* (http://www.aarp.org/bulletin/) reaches more than 23.5 million households each month in print, with additional news and in-depth coverage online. Covering health and health policy, Medicare, Social Security, consumer protection, personal finance, and AARP state and

national news developments, *AARP Bulletin* delivers the story behind the key issues confronting 50+ America. The monthly consumer-oriented news publication has become a must-read for congressional lawmakers and Washington opinion leaders, and it provides AARP members with pertinent information they need to know.

## **About AARP**

AARP is a nonprofit, nonpartisan organization, with a membership of nearly 38 million, that helps people turn their goals and dreams into real possibilities, strengthens communities and fights for the issues that matter most to families such as healthcare, employment and income security, retirement planning, affordable utilities and protection from financial abuse. We advocate for individuals in the marketplace by selecting products and services of high quality and value to carry the AARP name as well as help our members obtain discounts on a wide range of products, travel, and services. A trusted source for lifestyle tips, news and educational information, AARP produces AARP The Magazine, the world's largest circulation magazine; *AARP Bulletin*; www.aarp.org; AARP TV & Radio; AARP Books; and AARP en Español, a Spanish-language website addressing the interests and needs of Hispanics. AARP does not endorse candidates for public office or make contributions to political campaigns or candidates. The AARP Foundation is an affiliated charity that provides security, protection, and empowerment to older persons in need with support from thousands of volunteers, donors, and sponsors. AARP has staffed offices in all 50 states, the District of Columbia, Puerto Rico, and the U.S. Virgin Islands. Learn more at www.aarp.org.

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