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AARP Member Advantages Works with Travel Guru Samantha Brown to Spread "Summer's Greetings"

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WASHINGTON, D.C. – **AARP Member Advantages** is teaming up with the AARP® Travel Center Powered by Expedia®, Budget® Car Rental, Endless Vacation Rentals®, Grand European Travel®, and Travel Channel Host Samantha Brown, to give away some big prizes this summer; the “**Summer’s Greetings**” sweepstakes includes a chance to enter and win a 14-day trip to Italy for two*, and chances to instantly win prizes such as digital cameras, activity trackers and more.

“AARP members are very active travelers wanting to see the world this summer, with Europe, the Caribbean, and surrounding areas as key destinations for international travelers; this is the perfect sweepstakes for those looking to embark on a unique summertime travel experience,” said Dave Austin, vice president of marketing services at AARP Services Inc. “As members set out on their summer adventures, this contest allows them the chance to win some great prizes they can utilize during their excursions, as well as the possibility of winning a trip of a lifetime.”

Brown, a trusted travel aficionado who has been a travel expert for over 15 years, and is most notably known for hosting several Travel Channel shows, including *Great Hotels*, *Passport to Europe* and *Great Weekends*, will be guiding participants through the online contest entry process.

Participants, who must be residents of one of the 50 U.S. states or D.C. and at least 21 years old, can enter the “Summer’s Greetings” Sweepstakes via direct mail, or online daily at SummersGreetings.com where the “Summer Memory Match” game will challenge them to match images hidden beneath square tiles for the chance to take home instant prizes! Once all of the tiles are matched, participants are automatically entered into the drawing for the grand prize, a trip for two to Italy worth up to \$10,000 from Grand European Travel®*, and have a chance to win a number of other instant travel prizes, including:

- Fujifilm Instax Digital Cameras
- Activity Trackers
- Branded AARP Member Advantages Duffel Bags
- Travel prizes and more!

“With the average AARP member planning to take four to five trips domestically or internationally this year, our members love the opportunity to save on all types of travel,” Austin added. “Whether they drive to their vacation destination, embark on a cruise or fly to the other side of the world, there are endless opportunities for members to save on their explorations.”

For example, AARP Members can take advantage of the AARP® Travel Center Powered by Expedia® offering an extra 10% discount on select hotels; since Budget® is the exclusive car rental provider for AARP, members can save up to 30% on car rentals every day by visiting budget.com/aarp; save up to 25 percent with Endless Vacation Rentals®, providing access to more than 200,000 resort condo rentals in nearly 100 countries; and they can save up to \$100 per person on guided tours with Grand European Travel®. Grand European Travel® will also give AARP members a free travel gift when they book a guided vacation or river cruise. For more information about the discounts, products and services available to AARP members, visit AARPAdvantages.com.

For more information on the “Summer’s Greetings” sweepstakes featuring travel expert Samantha Brown, official rules and to watch a sweepstakes video from Samantha Brown, please visit SummersGreetings.com.

*No purchase necessary. Void where prohibited by law. Open to legal residents of the 50 U.S. states & D.C., who are 21 years of age or older. Summer’s Greetings Sweepstakes begins 9:00 a.m. ET on 5/18/2016 & ends 3:00 p.m. ET on 7/13/2016. Sponsored by AARP Services Inc. For Official Rules, please visit: SummersGreetings.com.

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About AARP

AARP is a nonprofit, nonpartisan organization, with a membership of nearly 38 million that helps people turn their goals and dreams into 'Real Possibilities' by changing the way America defines aging. With staffed offices in all 50 states, the District of Columbia, Puerto Rico, and the U.S. Virgin Islands, AARP works to strengthen communities and promote the issues that matter most to families such as healthcare security, financial security and personal fulfillment. AARP also advocates for individuals in the marketplace by selecting products and services of high quality and value to carry the AARP name. As a trusted source for news and information, AARP produces the world's largest circulation magazine, AARP The Magazine and AARP Bulletin. AARP does not endorse candidates for public office or make contributions to political campaigns or candidates. To learn more, visit www.aarp.org or follow @aarp and our CEO @JoAnn_Jenkins on Twitter.

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