

- [PRESS](#)
- [Press Releases](#)

Monitronics Announces Exclusive Benefits for AARP Members

Company to provide discount on residential security services for members of prominent non-profit

DALLAS — Monitronics today announced a new relationship with AARP, a nonprofit, nonpartisan, social welfare organization with a membership of nearly 38 million people. The relationship names the company as the exclusive AARP-branded provider for professionally installed residential security monitoring.

“AARP is one of the most well-known, respected non-profit groups in the U.S., providing valuable resources to millions of people 50 and up,” said Jeff Gardner, Monitronics President and CEO. “We are thrilled for the opportunity to work with them to provide the very best security to their valued members.”

Those 50 and over are among the fastest growing population world-wide. By 2020, they will account for over 35 percent of people in the United States, and the population is expected to more than double in the next 35 years. “This relationship allows Monitronics the opportunity to provide AARP members with special offers and discounts that will help deliver safety and peace of mind,” said Gardner.

“Not only does this collaboration help us to serve an important group of people, but it will give our Authorized Dealers the opportunity to offer competitive discounts to a wider pool of potential clients.”

The relationship will launch in July, providing new customers with exclusive discounts and special offers.

###

About Monitronics International, Inc.

A subsidiary of Ascent Capital Group, Inc. (NASDAQ: ASCMA), Monitronics is one of the nation’s largest and fastest-growing home security alarm monitoring companies. Headquartered in Dallas, it provides monitored home and business security system services to over 1 million residential customers and commercial client accounts through its network of independent Authorized Dealers in the U.S., Canada and Puerto Rico.

About AARP

AARP is a nonprofit, nonpartisan organization, with a membership of nearly 38 million that helps people turn their goals and dreams into 'Real Possibilities' by changing the way America defines aging. With staffed offices in all 50 states, the District of Columbia, Puerto Rico, and the U.S. Virgin Islands, AARP works to strengthen communities and promote the issues that matter most to families such as healthcare security, financial security and personal fulfillment. AARP also advocates for individuals in the marketplace by selecting products and services of high quality and value to carry the AARP name. As a trusted source for news and information, AARP produces the world’s largest circulation magazine, AARP The Magazine and AARP Bulletin. AARP does not endorse candidates for public office or make contributions to political campaigns or candidates. To learn more, visit www.aarp.org or follow @aarp and our CEO @JoAnn_Jenkins on Twitter.

CONTACT:

Lindsay Lougee, Monitronics International, Tel: 972-243-7443, ext. 73121, E-mail: llougee@monitronics.com, www.monidealerprogram.com

Additional assets available online: **Photos (1)**