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## American Heroes Channel Announces New Content and Promotional Collaboration with AARP

Unique Collaboration Kicks Off with Premiere of Veteran's Day Special, **THE BATTLE I'LL NEVER FORGET**, Produced for AHC by AARP Studios

**Silver Spring, MD** — American Heroes Channel (AHC) has teamed up with AARP on a unique collaboration, kicking off this Veteran's Day with the premiere of the all-new special, **THE BATTLE I'LL NEVER FORGET**. Produced exclusively for AHC by AARP Studios, **THE BATTLE I'LL NEVER FORGET** examines some of the most critical conflicts in American history, told first-hand by the heroes who fought on the ground, in the sky, and on the seas. Anchoring AHC's annual DUTY, HONOR, COURAGE programming marathon dedicated to our veterans, **THE BATTLE I'LL NEVER FORGET makes its world premiere Friday, November 11 at 10/9c, only on AHC.**

"AHC is proud to collaborate with AARP to showcase some of history's greatest stories through these incredibly personal accounts," said Kevin Bennett, general manager, American Heroes Channel. "Beginning with **THE BATTLE I'LL NEVER FORGET**, we are excited to work together to share these remarkable accounts of service and selflessness with AHC viewers and AARP members alike in the future."

"AARP's collaboration with AHC is a testament to our continued support and admiration for our nation's heroes," said Myrna Blyth, Senior Vice President and Editorial Director, AARP Media. "From our advocacy efforts to our caregiving resources and other benefits, AARP is addressing the challenges confronting our nation's heroes and their families."

**THE BATTLE I'LL NEVER FORGET** follows the stories of three US veterans as they describe a pivotal battle in which they fought. Featuring military engagements ranging from World War II to Vietnam to Iraq, each story is told through first-person accounts from the veterans, along with historical, expert commentary and real, archival footage directly from the battlefields.

Veteran stories featured throughout the special are as follows:

### **Philip Hollywood - US Navy**

Philip Hollywood recalls his time aboard the USS Melvin during the Battle of Surigao Strait, the largest naval battle of World War II.

### **Col. Tony Nadal - US Army**

Col. Tony Nadal recounts the Battle of The Ia Drang Valley, the first major battle between the US and North Vietnamese Army.

### **Garry Villalobos - US Army**

Tank commander and Silver Star recipient Gary Villalobos tells of sacrifices made to clear a town of insurgents in the Battle of Tal Afar in 2005.

Committed to providing our audience with a 360-degree experience, AHC and AARP will supplement **THE BATTLE I'LL NEVER FORGET** with multiple digital and on-air content extensions in advance of Veteran's Day. Shared content across the two brands includes exclusive video clips; trivia quizzes; photo galleries showcasing never-before-seen and rare photos; and additional interactive elements available on AHC and AARP's digital and social platforms.

**THE BATTLE I'LL NEVER FORGET** is produced for American Heroes Channel by AARP Studios with Jeffrey Eagle as executive producer. For American Heroes Channel, Max Culhane is executive producer, Sara Kozak is senior vice president of production, Kevin Bennett is general manager, and Henry Schleiff is Group President of Investigation Discovery, American Heroes Channel, and Destination America

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### **About American Heroes Channel**

American Heroes Channel (AHC) is television's home for high-quality history content. Embracing the totality of history through the incredible, brave and infamous characters that have fought for what they believe in and driven change, AHC provides a rare glimpse into major events that shaped our world, and the great defenders

of our freedom. After all, heroes make history. Currently in nearly 60 million U.S. homes, AHC is part of Discovery Communications (Nasdaq: DISCA, DISCB, DISCK), the world's #1 pay-tv programmer reaching 3 billion cumulative subscribers in more than 220 countries and territories. For more information, please visit [AHCtv.com](http://AHCtv.com), [facebook.com/AHCtelevision](https://facebook.com/AHCtelevision), or [Twitter.com/AHC\\_TV](https://Twitter.com/AHC_TV).

### **About AARP**


AARP is a nonprofit, nonpartisan organization, with a membership of nearly 38 million that helps people turn their goals and dreams into 'Real Possibilities' by changing the way America defines aging. With staffed offices in all 50 states, the District of Columbia, Puerto Rico, and the U.S. Virgin Islands, AARP works to strengthen communities and promote the issues that matter most to families such as healthcare security, financial security and personal fulfillment. AARP also advocates for individuals in the marketplace by selecting products and services of high quality and value to carry the AARP name. As a trusted source for news and information, AARP produces the world's largest circulation magazine, AARP The Magazine and AARP Bulletin. AARP does not endorse candidates for public office or make contributions to political campaigns or candidates. To learn more, visit [www.aarp.org](http://www.aarp.org) or follow @aarp and our CEO @JoAnn\_Jenkins on Twitter.

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Additional assets available online:  **Photos (1)**