

- PRESS
- Press Releases

## AARP Executive Vice President and Chief Operating Officer Scott Frisch Wins Silver in Best in Biz Awards 2016

WASHINGTON, Dec. 7, 2016 /PRNewswire-USNewswire/ -- AARP Executive Vice President and Chief Operating Officer Scott Frisch has been named a silver winner in the "Executive of the Year" category for the Best in Biz Awards, the only independent business awards program judged by members of the press and industry analysts. Scott is an astute executive that delivers short term and long term results for AARP while achieving enterprise priorities for high-quality business plan development and the deployment of resources within the appropriate measures and controls.

"It's a pleasure to see Scott's hard work recognized," said Jo Ann Jenkins, CEO of AARP. "I rely on Scott as a strategic partner who excels in financial acumen, leadership and creating a culture of high performance and integrity."

Since assuming the role of COO eighteen months ago, Scott has enhanced AARP's culture of innovation, collaboration, and cutting edge technology solutions. He established an award winning supplier diversity program and led a massive transformation of AARP's overall enterprise administration/operations and support services. Scott is also spearheading the National Office renovation project to create a work environment that supports AARP's organizational structure, desired operating environment and culture, and adoption of 21<sup>st</sup> century technologies.

The sixth annual program in North America garnered more than 600 entries, from an impressive array of public and private companies of all sizes and from a variety of industries and geographic regions in the U.S. and Canada. Winners of Best in Biz Awards 2016 were determined based on scoring from an independent panel of 50 judges from widely known newspapers, business, consumer and technology publications, TV outlets, and analyst firms.

"It was an honor judging the Executive of the Year category. I love entrepreneurship, and these business leaders are job creators and innovators," said Gina Jordan, WLRN, one of the judges on this year's Best in Biz Awards' judging panel. "Growing a company, exponentially increasing its workforce, and expanding into loftier ventures – it's all in a day's work for these folks. What I see in these executives is a fearless drive to succeed, persevere and transform"

For a full list of gold, silver and bronze winners in Best in Biz Awards 2016, visit: <http://www.bestinbizawards.com/2016-winners>.

### **About AARP**

*AARP is a nonprofit, nonpartisan organization, with a membership of nearly 38 million that helps people turn their goals and dreams into "Real Possibilities" by changing the way America defines aging. With staffed offices in all 50 states, the District of Columbia, Puerto Rico, and the U.S. Virgin Islands, AARP works to strengthen communities and promote the issues that matter most to families such as healthcare security, financial security, and personal fulfillment. AARP also advocates for individuals in the marketplace by selecting products and services of high quality and value to carry the AARP name. As a trusted source for news and information, AARP produces the world's largest circulation magazine, AARP The Magazine, and AARP Bulletin. AARP does not endorse candidates for public office or make contributions to political campaigns or candidates. To learn more, visit [www.aarp.org](http://www.aarp.org) or follow @aarp on Twitter.*

### **About Best in Biz Awards**


*Now in its sixth year, Best in Biz Awards recognizes companies for their business success as judged by established members of the press and industry analysts. Best in Biz Awards honors are currently conferred in two separate programs: North America and International, and in more than 60 categories, including company, team, executive, product and PR and media. Entries for Best in Biz Awards 2017 International are currently being accepted until the final deadline on April 28, 2017. For more information, visit: <http://www.bestinbizawards.com>.*

Logo - <http://photos.prnewswire.com/prnh/20070209/NYF043LOGO>

SOURCE AARP

**For further information: AARP Media Relations, 202-434-2560, [media@aarp.org](mailto:media@aarp.org), @AARPMedia**

---

Additional assets available online:  **Photos** (1)