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As Senate Returns to Washington, AARP Continues to Bring Pressure at Home

New Ads Emphasize Higher Costs, Less Coverage for Families in Alaska, Colorado, Nevada, Ohio, and West Virginia

WASHINGTON, DC—Today AARP released new television and radio ads urging five US Senators to oppose the health care bill. The new ads come as the Senate reconvenes following an Independence Day work period that further cemented the public's desire to scrap a bill that would mean higher costs and less coverage.

The radio and television ads ask constituents to contact U.S. Senators Lisa Murkowski (R-AK), Cory Gardner (R-CO), Dean Heller (R-NV), Rob Portman (R-OH), and Shelley Moore Capito (R-WV), to urge their Senators to "Vote NO" on the health care bill.

"The more that older Americans learn about the Senate's health care bill, the more they worry about what it will mean for themselves and their families," said AARP Executive Vice President Nancy LeaMond. "Policies that impose an age tax, undermine Medicare solvency and drastically cut funding for Medicaid will have a devastating impact on millions of hard-working Americans. That's why AARP is urging Senators to vote NO."

Before asking voters to contact their Senators to ask them to "Vote NO," AARP's new [television ads](#) speak directly to American families saying that "At the end of the month, there isn't much [money] left. That's why the Senate's health care bill is so devastating. You'll spend even more on premiums...Pay more for prescriptions... And your family's coverage could be taken away."

AARP's radio ads complement the television ads, striking similar themes, asking the same Senators to "Vote NO" and adding "Right now, Congress is meeting behind closed doors - in a last-ditch effort to pass this bad health care bill. But no matter what deals they cut, this bill will raise premiums, and take coverage away from millions of Americans."

AARP's television ads may be seen and embedded [here](#).

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About AARP

AARP is the nation's largest nonprofit, nonpartisan organization dedicated to empowering Americans 50 and older to choose how they live as they age. With nearly 38 million members and offices in every state, the District of Columbia, Puerto Rico, and the U.S. Virgin Islands, AARP works to strengthen communities and advocate for what matters most to families with a focus on health security, financial stability and personal fulfillment. AARP also works for individuals in the marketplace by sparking new solutions and allowing carefully chosen, high-quality products and services to carry the AARP name. As a trusted source for news and information, AARP produces the world's largest circulation publications, AARP The Magazine and AARP Bulletin. To learn more, visit www.aarp.org or follow [@AARP](#) and [@AARPadvocates](#) on social media.

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