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AARP Foundation, Rock Health Announce Finalists for 2017 \$50K Aging in Place Challenge

WASHINGTON, DC -- AARP Foundation and Rock Health today announced the finalists for the 2017 Aging in Place \$50K Challenge, a startup competition for entrepreneurs with innovative solutions that help older adults remain in their homes and communities. The competition is focused on startups working to provide low-income older adults the opportunity to have access to affordable, livable and healthy housing as they age, while helping to reduce unnecessary healthcare services, costs, and hospital readmission rates. This year's finalists are [Dispatch Health](#), [FRND Health](#) and [RoundTrip](#), who will present before a panel of judges with venture capital, payer, clinical, and innovation expertise in San Francisco on December 11.

- [Dispatch Health](#) is redefining healthcare delivery by providing convenient and affordable on-demand acute care services in the home.
- [FRND Health](#) is an on-demand network of RNs and NPs extending care for leading MDs and institutions where it is needed most: home.
- [RoundTrip](#) is a company focused on fixing non-emergency medical transportation by providing live, on-demand and scheduled patient transportation and care coordination services.

In its second year, the award competition called on companies working to reduce unnecessary healthcare services, costs, and hospital readmission rates—especially as described in the Centers for Medicare and Medicaid Services 30-day hospital readmission measure—among the 50-plus population. In collaboration with Rock Health, AARP Foundation invited startups from across the United States to share their innovative solutions to aging in place, offering a \$50,000 cash prize to the winner.

The finalist presentations will occur at Rock Health offices in San Francisco on December 11.

To learn more about this year's competition, click here: <https://aarpinnovation.rockhealth.com/>

About AARP Foundation

AARP Foundation works to ensure that low-income older adults have nutritious food, affordable, livable and healthy housing, a steady income, and strong and sustaining bonds. We collaborate with individuals and organizations who share our commitment to innovation and our passion for problem-solving. Supported by vigorous legal advocacy, we create and advance effective solutions that help struggling older adults transform their lives. AARP Foundation is the affiliated charity of AARP. Learn more at aarpfoundation.org.

SOURCE AARP Foundation

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